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From the Desk of Lawrence Lessig
Founder, Board Chairman

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Dear New Hampshire Voter,

I'm writing to ask for your help — not for me, or for the group I co-founded with Republican strategist Mark McKinnon, Mayday.US, but for our nation.

If you're like more than 95% of Americans, you believe it is important to reduce the influence of money in politics. Like the rest of us, you've seen our representatives become **more and more focused on raising money rather than on representing us**. And as that's happened, you've seen our government become **less and less able to get anything done**.

The politicians aren't going to fix this on their own. The current system is too lucrative for them and their cronies. Too many plan on cashing out as they leave government — by becoming a lobbyist.

The only way this system will change is if we, the citizens, make it clear to them, the politicians, that we will only support candidates who make a credible commitment to ending this corruption.

In the Republican primary for United States Senate, you have a chance to do just that.

Former Massachusetts Senator Scott Brown was a reformer — when he was in Massachusetts. As a state senator, he supported public funding of elections. As a United States Senator, he supported the “People’s Pledge,” which kept outside money out of his re-election campaign.

But since his recent move to New Hampshire, Scott Brown has apparently given up on reform. He has chosen to **go along with this corrupt system**. Brown has yet to even acknowledge the problem of crony money in politics, let alone offer any kind of solution.

Scott Brown's opponent, Jim Rubens, is a different kind of candidate. **Rubens is the only Republican running for Senate in the Nation who has made fixing the corrupt system that funds political campaigns a leading issue in his campaign**. A former state senator, and the Union Leader's “Citizen of the Year,” Rubens has not been afraid to stand up to party bosses and tell them that the Republican Party needs to become more like Republicans everywhere.

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Because it is only in DC that people believe the current system is working — **since it is working so well for them.**

You can do something important about this corruption.

- **If you're a supporter of Scott Brown,** I respect that decision. Scott Brown is a decent person. He was a well-liked Senator in Massachusetts.

But at the very least, could you please ask Scott Brown what he's going to do — in the words of the New Hampshire Rebellion (nhrebellion.org) — to “end the system of corruption in Washington.” He may have an answer. He may be a reformer still. At the very least, we should know.

- **If you've not yet decided who you will support,** then please take a moment to consider **New Hampshire's own reformer, Jim Rubens.** Rubens is a conservative. But he's not afraid to lead even when an issue is not yet popular among the DC insiders. He's been a successful businessman, and a practiced New Hampshire representative. And he would be a critical leader in the Republican Party, by representing what we know most Republicans outside of Washington already believe — **that our government is corrupted by the influence of cronies and their campaign cash, and that we need real leaders to do something about it.**

Thank you for reading this far into a letter that's already too long. Our campaign consultants tell me that Americans don't read anymore. That the only thing they pay attention to is 30-second attack ads.

Maybe that's true, but that's not been my experience here. There are still many both here and across the country who are deeply troubled by what our government has become, and as citizens who take their responsibility seriously, want to do something about it.

Voting for candidates who commit to ending this system of corruption is a simple but critical first step. Please take this step.

With respect,



Lawrence Lessig
Co-Founder, MaydayPAC

The Mayday PAC (“mayday” as in the distress signal, “mayday, mayday, mayday”) is a national, non-partisan “superPAC to end all superPACs,” by electing a Congress committed to fundamental reform by 2016. We have raised our money from more than 50,000 citizens from across the country. You can read more about our movement and our plans at Mayday.US.