



New Hampshire Survey Results

Q1 What are the chances that you will vote in next week's primary election for Senate, Governor, and other important offices? Will you definitely vote, probably vote, are the chances 50/50, or will you probably not vote?

Will definitely vote 92%
Will probably vote 6%
Chances are 50/50 1%
Will probably not vote..... 1%

Q2 Are you planning to vote in the Republican or Democratic primary for U.S. Senate next week?

Republican primary 100% *Not sure* 0%
Democratic primary. 0%

Q3 The major Republican candidates for Senate are Scott Brown, Jim Rubens, and Bob Smith. If the election was today, who would you vote for?

Scott Brown 53%
Jim Rubens..... 24%
Bob Smith 15%
One of the other candidates..... 3%
Undecided..... 6%

Q4 Do you have a favorable or unfavorable opinion of Scott Brown?

Favorable..... 58%
Unfavorable 31%
Not sure 11%
Haven't heard of him..... 1%

Q5 Do you have a favorable or unfavorable opinion of Jim Rubens?

Favorable..... 44%
Unfavorable 18%
Not sure 36%
Haven't heard of him..... 2%

Q6 Do you have a favorable or unfavorable opinion of Bob Smith?

Favorable..... 38%
Unfavorable 37%
Not sure 23%
Haven't heard of him..... 2%

Q7 If a candidate for the U.S. Senate was committed to fighting crony capitalism in Washington, would you consider that a very strong reason to vote for him, a somewhat strong reason to vote for him, or would it make no difference?

Very strong reason..... 46%
Somewhat strong reason..... 27%
Wouldn't make a difference..... 19%
Not sure 8%

Q8 If a candidate for the U.S. Senate was strongly committed to reducing the amount of money in politics, would you consider that a very strong reason to vote for him, a somewhat strong reason to vote for him, or would it make no difference?

Very strong reason..... 46%
Somewhat strong reason..... 25%
Wouldn't make a difference..... 20%
Not sure 9%



Q9 Do you think it is important or unimportant to reduce the influence of money in politics?

Think it is important..... 64%

Think it's unimportant..... 19%

Not sure 17%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 44%

Man..... 56%

Q11 If you are a Republican, press 1. If undeclared, press 2.

Republican..... 65%

Undeclared 35%

Q12 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 6%

30 to 45..... 24%

46 to 65..... 43%

Older than 65..... 27%



	Base	Gender	
		Woman	Man
GOP Senate Primary			
Scott Brown	53%	58%	48%
Jim Rubens	24%	20%	27%
Bob Smith	15%	14%	15%
One of the other candidates	3%	2%	4%
Undecided	6%	6%	6%

	Base	Gender	
		Woman	Man
Brown Favorability			
Favorable	58%	60%	56%
Unfavorable	31%	27%	34%
Not sure	11%	12%	10%
Haven't heard of him	1%	1%	1%

	Base	Gender	
		Woman	Man
Rubens Favorability			
Favorable	44%	38%	49%
Unfavorable	18%	20%	17%
Not sure	36%	41%	33%
Haven't heard of him	2%	2%	1%

	Base	Gender	
		Woman	Man
Smith Favorability			
Favorable	38%	33%	43%
Unfavorable	37%	34%	39%
Not sure	23%	32%	16%
Haven't heard of him	2%	1%	2%

	Base	Gender	
		Woman	Man
Candidate Will Fight Crony Capitalism			
Very strong reason	46%	43%	48%
Somewhat strong reason	27%	30%	25%
Wouldn't make a difference	19%	17%	20%
Not sure	8%	10%	7%

	Base	Gender	
		Woman	Man
Candidate Will Fight \$ Influence			
Very strong reason	46%	45%	47%
Somewhat strong reason	25%	28%	23%
Wouldn't make a difference	20%	15%	23%
Not sure	9%	12%	7%





		Gender	
	Base	Woman	Man
Important to Reduce \$ Influence?			
Think it is important	64%	64%	65%
Think it's unimportant	19%	15%	22%
Not sure	17%	21%	13%

		Party	
	Base	Republican	Undeclared
GOP Senate Primary			
Scott Brown	53%	54%	50%
Jim Rubens	24%	24%	23%
Bob Smith	15%	13%	18%
One of the other candidates	3%	2%	6%
Undecided	6%	7%	3%

		Party	
	Base	Republican	Undeclared
Brown Favorability			
Favorable	58%	61%	51%
Unfavorable	31%	27%	38%
Not sure	11%	11%	11%
Haven't heard of him	1%	1%	1%

		Party	
	Base	Republican	Undeclared
Rubens Favorability			
Favorable	44%	46%	41%
Unfavorable	18%	19%	16%
Not sure	36%	34%	42%
Haven't heard of him	2%	1%	2%

		Party	
	Base	Republican	Undeclared
Smith Favorability			
Favorable	38%	40%	36%
Unfavorable	37%	36%	39%
Not sure	23%	23%	24%
Haven't heard of him	2%	2%	1%

		Party	
	Base	Republican	Undeclared
Candidate Will Fight Crony Capitalism			
Very strong reason	46%	44%	50%
Somewhat strong reason	27%	28%	26%
Wouldn't make a difference	19%	17%	21%
Not sure	8%	11%	3%





	Base	Party	
		Republican	Undeclared
Candidate Will Fight \$ Influence			
Very strong reason	46%	39%	60%
Somewhat strong reason	25%	30%	16%
Wouldn't make a difference	20%	19%	21%
Not sure	9%	12%	3%

	Base	Party	
		Republican	Undeclared
Important to Reduce \$ Influence?			
Think it is important	64%	62%	70%
Think it's unimportant	19%	18%	21%
Not sure	17%	20%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GOP Senate Primary					
Scott Brown	53%	59%	47%	49%	62%
Jim Rubens	24%	12%	25%	29%	16%
Bob Smith	15%	21%	11%	16%	15%
One of the other candidates	3%	9%	4%	3%	2%
Undecided	6%	-	11%	4%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown Favorability					
Favorable	58%	59%	55%	53%	66%
Unfavorable	31%	35%	36%	33%	21%
Not sure	11%	6%	9%	12%	12%
Haven't heard of him	1%	-	-	2%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rubens Favorability					
Favorable	44%	27%	48%	46%	41%
Unfavorable	18%	15%	23%	16%	18%
Not sure	36%	59%	28%	37%	38%
Haven't heard of him	2%	-	-	2%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Smith Favorability					
Favorable	38%	39%	44%	41%	29%
Unfavorable	37%	32%	33%	36%	42%
Not sure	23%	29%	21%	21%	27%
Haven't heard of him	2%	-	3%	1%	2%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Candidate Will Fight Crony Capitalism					
Very strong reason	46%	33%	39%	48%	51%
Somewhat strong reason	27%	32%	32%	30%	18%
Wouldn't make a difference	19%	29%	20%	17%	18%
Not sure	8%	6%	9%	5%	13%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Candidate Will Fight \$ Influence					
Very strong reason	46%	54%	42%	43%	54%
Somewhat strong reason	25%	17%	24%	31%	19%
Wouldn't make a difference	20%	9%	24%	21%	16%
Not sure	9%	21%	11%	5%	11%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Important to Reduce \$ Influence?					
Think it is important	64%	62%	58%	64%	71%
Think it's unimportant	19%	17%	27%	20%	10%
Not sure	17%	21%	14%	16%	19%





New Hampshire Survey Results

Q1 What are the chances that you will vote in next month's primary election for Senate, Governor, and other important offices?

Will definitely vote 94%
Will probably vote 6%
Chances are 50/50 0%
Will probably not vote 0%

Q2 Are you planning to vote in the Republican or Democratic primary for U.S. Senate next month?

Republican primary 100% *Not sure* 0%
Democratic primary 0%

Q3 The major Republican candidates for Senate are Scott Brown, Jim Rubens, and Bob Smith. If the election was today, who would you vote for?

Scott Brown 55%
Jim Rubens 18%
Bob Smith 20%
One of the other candidates 1%
Undecided 6%

Q4 Do you have a favorable or unfavorable opinion of Scott Brown?

Favorable 58%
Unfavorable 29%
Not sure 12%
Haven't heard of him 0%

Q5 Do you have a favorable or unfavorable opinion of Jim Rubens?

Favorable 40%
Unfavorable 19%
Not sure 38%
Haven't heard of him 4%

Q6 Do you have a favorable or unfavorable opinion of Bob Smith?

Favorable 40%
Unfavorable 32%
Not sure 26%
Haven't heard of him 2%

Q7 If a candidate for the U.S. Senate was committed to fighting crony capitalism in Washington, would you consider that a very strong reason to vote for him, a somewhat strong reason to vote for him, or would it make no difference?

Very strong reason 46%
Somewhat strong reason 30%
Wouldn't make a difference 20%
Not sure 4%

Q8 If a candidate for the U.S. Senate was strongly committed to reducing the amount of money in politics, would you consider that a very strong reason to vote for him, a somewhat strong reason to vote for him, or would it make no difference?

Very strong reason 50%
Somewhat strong reason 22%
Wouldn't make a difference 26%
Not sure 2%

Q9 Do you think it is important or unimportant to reduce the influence of money in politics?

Think it is important 71%
Think it's unimportant 20%
Not sure 9%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 43%
Man 57%



Q11 If you are a Republican, press 1. If undeclared, press 2.

Republican..... 64%
Undeclared 36%

Q12 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 8%
30 to 45..... 22%
46 to 65..... 44%
Older than 65..... 26%

	Base	Gender	
		Woman	Man
Primary Screen			
Will definitely vote	94%	97%	92%
Will probably vote	6%	3%	8%

	Base	Gender	
		Woman	Man
Primary Choice			
Republican primary	100%	100%	100%

	Base	Gender	
		Woman	Man
GOP Senate Primary			
Scott Brown	55%	58%	54%
Jim Rubens	18%	17%	19%
Bob Smith	20%	17%	22%
One of the other candidates	1%	2%	0%
Undecided	6%	7%	5%

	Base	Gender	
		Woman	Man
Brown Favorability			
Favorable	58%	58%	58%
Unfavorable	29%	28%	30%
Not sure	12%	14%	11%
Haven't heard of him	0%	0%	1%

	Base	Gender	
		Woman	Man
Rubens Favorability			
Favorable	40%	36%	43%
Unfavorable	19%	20%	18%
Not sure	38%	42%	35%
Haven't heard of him	4%	3%	4%

	Base	Gender	
		Woman	Man
Smith Favorability			
Favorable	40%	36%	43%
Unfavorable	32%	30%	34%
Not sure	26%	32%	22%
Haven't heard of him	2%	3%	1%



		Gender	
	Base	Woman	Man
Candidate Will Fight Crony Capitalism			
Very strong reason	46%	44%	47%
Somewhat strong reason	30%	30%	30%
Wouldn't make a difference	20%	20%	21%
Not sure	4%	6%	2%

		Gender	
	Base	Woman	Man
Candidate Will Fight \$ Influence			
Very strong reason	50%	55%	47%
Somewhat strong reason	22%	25%	20%
Wouldn't make a difference	26%	17%	32%
Not sure	2%	3%	1%

		Gender	
	Base	Woman	Man
Important to Reduce \$ Influence?			
Think it is important	71%	74%	69%
Think it's unimportant	20%	16%	22%
Not sure	9%	10%	8%

		Party	
	Base	Republican	Undeclared
Primary Screen			
Will definitely vote	94%	94%	93%
Will probably vote	6%	6%	7%

		Party	
	Base	Republican	Undeclared
Primary Choice			
Republican primary	100%	100%	100%

		Party	
	Base	Republican	Undeclared
GOP Senate Primary			
Scott Brown	55%	57%	53%
Jim Rubens	18%	17%	18%
Bob Smith	20%	19%	21%
One of the other candidates	1%	1%	1%
Undecided	6%	6%	6%



		Party	
	Base	Republican	Undeclared
Brown Favorability			
Favorable	58%	59%	56%
Unfavorable	29%	27%	33%
Not sure	12%	13%	10%
Haven't heard of him	0%	0%	1%

		Party	
	Base	Republican	Undeclared
Rubens Favorability			
Favorable	40%	44%	33%
Unfavorable	19%	20%	16%
Not sure	38%	34%	46%
Haven't heard of him	4%	3%	6%

		Party	
	Base	Republican	Undeclared
Smith Favorability			
Favorable	40%	41%	38%
Unfavorable	32%	33%	31%
Not sure	26%	25%	29%
Haven't heard of him	2%	1%	2%

		Party	
	Base	Republican	Undeclared
Candidate Will Fight Crony Capitalism			
Very strong reason	46%	47%	43%
Somewhat strong reason	30%	32%	26%
Wouldn't make a difference	20%	16%	27%
Not sure	4%	4%	4%

		Party	
	Base	Republican	Undeclared
Candidate Will Fight \$ Influence			
Very strong reason	50%	54%	45%
Somewhat strong reason	22%	22%	23%
Wouldn't make a difference	26%	23%	31%
Not sure	2%	2%	2%

		Party	
	Base	Republican	Undeclared
Important to Reduce \$ Influence?			
Think it is important	71%	72%	70%
Think it's unimportant	20%	18%	22%
Not sure	9%	10%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Primary Screen					
Will definitely vote	94%	90%	91%	95%	95%
Will probably vote	6%	10%	9%	5%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Primary Choice					
Republican primary	100%	100%	100%	100%	100%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GOP Senate Primary					
Scott Brown	55%	50%	51%	55%	61%
Jim Rubens	18%	30%	19%	16%	16%
Bob Smith	20%	20%	23%	22%	14%
One of the other candidates	1%	-	-	1%	2%
Undecided	6%	-	7%	7%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown Favorability					
Favorable	58%	40%	55%	59%	65%
Unfavorable	29%	60%	30%	28%	21%
Not sure	12%	-	15%	12%	14%
Haven't heard of him	0%	-	-	1%	-

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rubens Favorability					
Favorable	40%	50%	46%	39%	32%
Unfavorable	19%	20%	14%	22%	16%
Not sure	38%	24%	33%	36%	49%
Haven't heard of him	4%	7%	7%	3%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Smith Favorability					
Favorable	40%	37%	42%	45%	30%
Unfavorable	32%	37%	18%	33%	42%
Not sure	26%	20%	40%	21%	27%
Haven't heard of him	2%	7%	-	1%	1%



	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Candidate Will Fight Crony Capitalism					
Very strong reason	46%	40%	37%	47%	53%
Somewhat strong reason	30%	41%	28%	31%	28%
Wouldn't make a difference	20%	20%	33%	19%	12%
Not sure	4%	-	2%	3%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Candidate Will Fight \$ Influence					
Very strong reason	50%	40%	45%	48%	62%
Somewhat strong reason	22%	47%	12%	22%	23%
Wouldn't make a difference	26%	13%	41%	28%	13%
Not sure	2%	-	2%	1%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Important to Reduce \$ Influence?					
Think it is important	71%	80%	69%	67%	79%
Think it's unimportant	20%	20%	26%	22%	11%
Not sure	9%	-	5%	12%	10%

